

STRATEGY LINKS > Moscow-City, Embankment Tower > Krasnopresnenskaya embankment > Building 10, Block C, Floor 5

“AccEssMeeting Riga 2013”

Mr. Uwe Leuschner

General director
Wirtschaftsclub Russland e.V.

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Moscow, 18 October, 2013

Dear Mr. Leuschner!

We would like to invite you to attend the international business forum***AccEssMeeting EU-Russia 2013***, which is to be held on **November 22nd 2013** in the capital of Latvia, **Riga**, in **Hotel Radisson Blu Latvja**, as the keynote *speaker at the Plenary session* and to consider several offers that are open for future discussion: the possibility of participation of Wirtschaftsclub Russland as *Information partner* in the frames of the Forum.

The aim of the“AccEssMeeting EU-Russia 2013”: is to facilitate active dialogue and further cooperation between business representatives of the **SME** companies from Russia and EU.

The main topics:

- Risk free market entry of European SME companies interested in investment or trade opportunities in Russia
- Key success factors for the Russian companies who plan to do business in Scandinavia, Baltics, Germany and other European countries

More than 150 business representatives from Russia, Germany, Latvia, Austria, Switzerland, Finland, Sweden and other countries of the EU will take part in the event.

Forum delegates are:

- Federal and regional authorities; investment promotion agencies and corporations of development from Russia and EU; economic development and city promotion agencies.
- Foreign investors: banks and funds, investment companies and pensions funds, venture companies, mortgage investment trusts, other financial institutions.
- Companies investing directly in EU and Russia.
- Investors and developers of infrastructure projects, residential estates, commercial and recreational projects, industrial property and warehouses.
- Business communities: EU and Russian chambers of commerce, business associations, representatives of embassies and governmental agencies, NGOs.

- Economists and analysts: leading Russian and foreign specialists, professional moderators and opinion leaders.

Participants:

60% - Executives of Russian and European companies

10% - Representatives of governmental bodies, regional administrations and cities from EU and Russia

25% - Executives of major investment companies and funds

5% - representatives of mass media

Please find attached to this letter for your consideration:

1. Programme of Annual Economic Meeting EU-Russia «**AccEssMeeting Riga 2013**»
2. Partner Package: **Information Partner** of Annual Economic Meeting EU-Russia «**AccEssMeeting Riga 2013**».

We would be grateful if you find time in your tough schedule and participate in the Plenary session as a speaker. We are absolutely sure that your participation will be the key factor of the success of the forum.

For more information your employees can contact Olga Pavlyuk , Regional director, Development Agency BRICS at olga.pavlyuk@dabrics.com tel +7917 5590858

Best regards.



Vlad Luchian
Managing Partner
STRATEGY Links
Head of Organizing committee
AccEssMeeting EU-Russia “Annual Economic Meeting Riga 2013”

Attachment 2

Information Partner

**Information
partner**




Being a speaker at the event, you will be able to address your target audience and enable direct interaction with the core business groups.

Package includes:





SPEAKER'S SLOT

-  Participation as a speaker in Panel session

Before the Event

-  Your logo will be placed on all marketing materials of the Forum
-  Your participation will be announced in all mailings (no less than 10000 addressees in EU and Russia)
-  Company's logo and the link to the website will be placed on the Forum website

During the event

-  Logo will be placed on the back cover of the Event brochure and the description of the company inside the forum brochure
-  Roll-up or pop-up banner can be placed at the conference hall
-  Hand out materials can be placed at the registration zone
-  2 free participants who can attend the event

The other forms are subject to discussion.

Organizing company's reference:



استراتيجية وصلات
STRATEGY Links
International Land & Industrial Adviser

Open Joint Stock Company **Strategy Links** www.strategy-links.com is the lead consultant for Russian companies of small and medium businesses in the countries of the European Union (with the focus on the German speaking countries) and of the United Arab Emirates. The company operates in the international markets of the Russian Federation, the European

Union and the United Arab Emirates.

The main aims of the company are: development of bilateral trade and economic cooperation between businesses and regional authorities of the Russian Federation, the European Union and the United Arab Emirates and support of the legal, financial and project activities of the Russian companies that are situated in the EU countries and in the UAE emirates. Today company's key Business Russian clients are: Gazprom Neft, Lukoil Overseas, Novomet, Kamaz Export, Borets, Irkut Story Trans Gas and others.

Other partners: Russian regional administrations, Development corporations, Investment promotion agencies (in Tver, Yaroslavl, Tula, Voronezh, Ryazan, Kaluga, Pskov Regions and others) that implement their investment strategies and programs of cultural and educational exchange with the EU countries and the UAE emirates.

The company also appears as an associated partner for the organization and carrying of the largest annual conferences and forums in Russia, for example "Tver International Investment Forum 2013" (Administration of the Tver Region), "Marine Forum" (Rosturizm), "Industrial parks in Russia Forum" (Delovaya Rossia, Russian Association of Industrial Parks, Sberbank) and others. Russian companies located in the UAE that we represent: "Annual Investment Meeting" (organizer: Ministry of Foreign Trade of the United Arab Emirates), "Air Show" (organizer: Ministry of Transport the United Arab Emirates and the Free Economic Area "Dubai Airport"), "Gulf Food" (organizer: Ministry of Foreign Trade of the United Arab Emirates) and others.

Forum operator:



Development Agency BRICS Ltd. www.dabrics.com offers quality based services in the investment, business development and marketing sectors. Our professional team organizes business missions, forums and other events with potential investors on the territory of Russia, Europe and Brazil.

Our mission - to promote greater interaction and contacts between business communities of Russia, Europe and Brazil. Our motto: "Bridging the gap in business!".

Our clients are Russian, European and Brazilian private companies, agencies and corporations of regional development and industrial parks. The latest events organized in 2013 are the business mission of the Russian companies and regional authorities to Vienna with more than 200 Austrian participants (together with the Austrian Chamber of Industry and Commerce), Yaroslavl investor forum, operating marketing and promotion of the International conference on Energy efficiency in the German embassy in Moscow (organized by the Russian-German Chamber of commerce) and others.