

BAVARIA STUDIOS

BAVARIA FILM

STUDIO

9

Herzlich
Willkommen



BAVARIA FILM

MONEY MEETS MEDIA – The Marketplace for Film, Media and Capital

MONEY MEETS MEDIA @ Bavaria Industry Meetings

- Regular, monthly event hosted by Bavaria Film Studios
- Lectures by various speakers on current topics
- The possibility to present new projects
- Platform for discussing and presenting interesting film investment opportunities as well as innovations within the industry
- Organized by Bavaria Film Partners
- Attendees: approx. 50 on-site guests, approx. 1,500 contacts follow via E-mail
- Various Corporate Collaborations (including: AmCham, FFF-Bayern, Linklaters, Noerr, Screenvest, etc.)

Arguments

- Global infrastructure we have access to several hundred movies a year to co-invest
- A specific evaluation process to identify high potential movies
- Investments are either in US-Dollar or Euro
- Film Investment Trust Certificates (FIT) with incentive elements for several movies
-> Different risk-chances profiles for individual structured investments
- STARS in cooperation with Screenvest. Screenvest offers institutional investors a high profile investment scheme from € 200.000 to 5.000.000 per investor, or above 5.000.000 for selected partners only. STARS invests in a portfolio of movies, made at Bavaria Film Studios worldwide (Munich, Berlin, Prague, Vienna, Rome, Budapest, Los Angeles, Vancouver asf)
- Red Carpet Incentive program offers very individual high class events, like visit the set, meet and greet your star, exclusive premiere tickets, private premieres, special DVD editions asf
- THE DEVILS VIOLINIST starring David Garrett starts in the Cinemas this week. BIG GAME starring superstar Samuel L. Jackson, Ray Stevenson and Oscar-winner Jim Broadbent is in shooting right now in Munich.

MONEY MEETS MEDIA – The Marketplace for Film, Media and Capital

MONEY MEETS MEDIA @ the Federal Association of Demographic Change

- Event on November 5, 2013 at the Congress Center in Munich
- Guest of honor and award winner: Dr. Edmund Stoiber, Minister President
- Laudatio: Frank Fleschenberg, Eagles Charity e.V.
- Organized by the Federal Association of Demographic Change
- Attendees: approx. 600 in the Federal Association of Entrepreneurs
- Panel discussion with experts from multiple industries
- The event is a cooperation between Money Meets Media and Bavaria Film Partners



Bundesverband demografischer Wandel
Unternehmerverband Deutschland e.V.



MONEY MEETS MEDIA

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MONEY MEETS MEDIA @ American Film Market

- Project presentation at the AFM in Los Angeles from November 6-13, 2013
- Roadshow with international distributors, agencies and producers
- Bavaria Film's CEO Achim Rohnke is a guest speaker at the International Production and Film Financing Workshop

MONEY MEETS MEDIA – The Marketplace for Film, Media and Capital

MONEY MEETS MEDIA @ 7. Bayerischer Finanzgipfel

- Event on November 18, 2013 at the Bavarian Royal Residence
- Various speakers from top-level management Bavarian Blue Chip companies
- Organization of the Bavarian Financial Center
- Attendees: approx. 600
- The event is a cooperation between Money Meets Media and Bavaria Film Partners



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MONEY MEETS MEDIA @ Moviecom518

- Moviecom518 is November 22-24, 2013 in Munich
- Event on November 23, 2013 at the Executive Casion at the HypoVereinsbank
- Keynote by film star Veronica Ferres and other surprise guests
- Exclusive dinner for invited guests, including top-level managment from the film and finacial industries (politics, Producers-Alliance, HypoVereinsbank, Bavaria Film)
- Attendees: approx. 70
- In cooperation with Money Meets Media



MONEY MEETS MEDIA – The Marketplace for Film, Media and Capital

MONEY MEETS MEDIA @ Moscow Summex

- Event on November 29, 2013 at the Kempinski Baltshug, Moscow
- B2B Conference Corporate Communication and Marketing
- Diverse guest speakers and panel discussions
- Exclusive reception for selected guests
- Presentation of selected projects from top-level investors
- Attendees: approx. 200
- Event in cooperation with Money Meets Media, the Bavarian Finance Center and Bavaria Film Partners



Contact



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Gewerbeurlaubnis:

Makler nach 34c GewO. Aufsichtsbehörde: Landratsamt München

Makler nach 34f Nr. 2 (geschlossene Fonds), Nr. 3 (sonstige Vermögensanlagen) GewO. Aufsichtsbehörde: IHK für München und Oberbayern