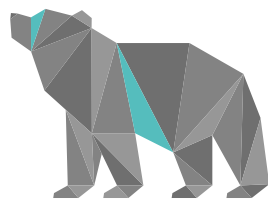


21 SEPTEMBER 2018



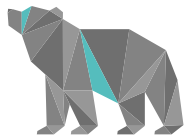
**RUSUMMIT**  
BERLIN

Conference on Digital Economy & Industry 4.0  
in Russia

SPONSORED BY



WIRTSCHAFTSCLUB | RUSSLAND



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**Alina Semenyuta**  
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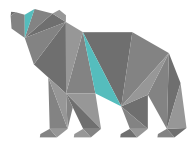
**Anastasia Hans**  
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DE: +49 (0)173 4933 777

**Website:**

<https://rusummit.com/>

**Sponsorship & Media Inquiries:**

[event@rusummit.com](mailto:event@rusummit.com)










RUSummit is an opportunity for everyone who wants to explore and use the potential of Russia's market.

## WHO ARE OUR ATTENDEES?

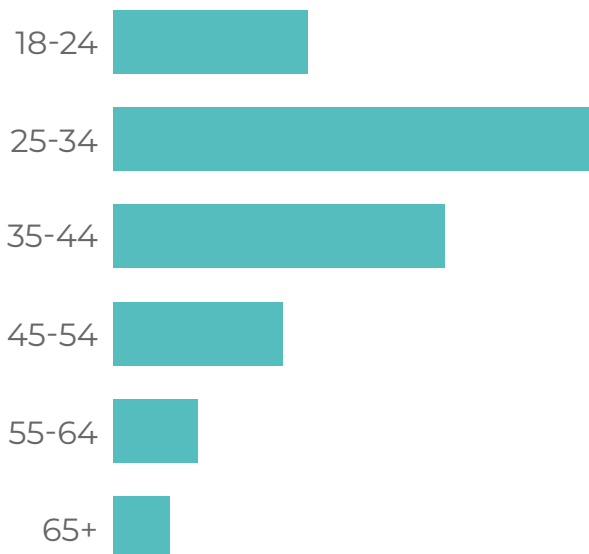
### COUNTRIES

-  GERMANY
-  RUSSIA
-  UNITED STATES
-  AUSTRIA
-  UKRAINE

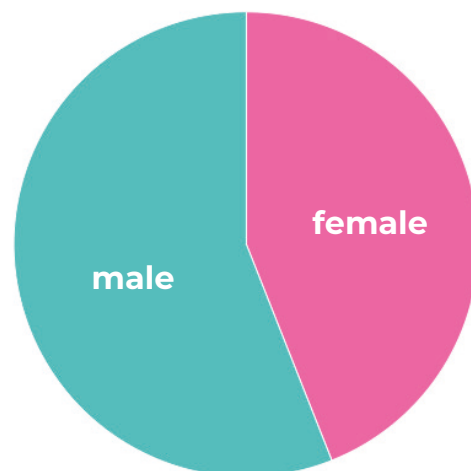
### SECTORS

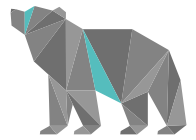
-  IT
-  LOGISTIC
-  SOFTWARE & APPS
-  INSURANCE
-  TAXES & LAW
-  FACILITY MANAGEMENT
-  INDUSTRY

### AGE



### GENDER





## EVENT LOCATION „SPREWERKSTÄTTEN“

Molkenmarkt 2 (House 3)  
10179 Berlin

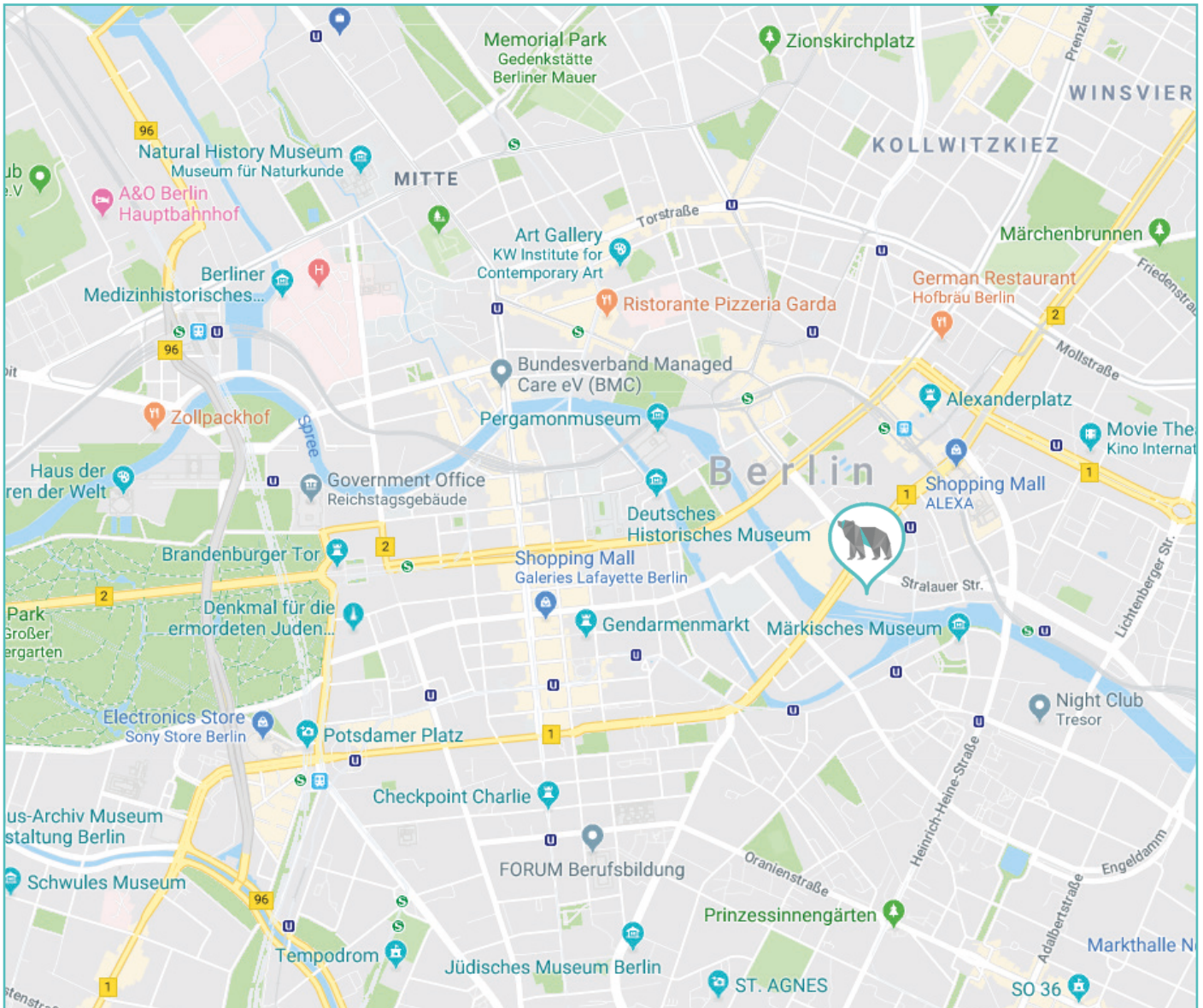
## PUBLIC TRANSPORT

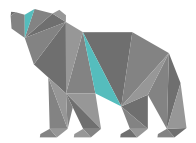
Metro Station „Alexanderplatz“  
Metro Station „Klosterstrasse“

## AIRPORTS

Berlin Tegel Airport (TXL) - ca. 13 km

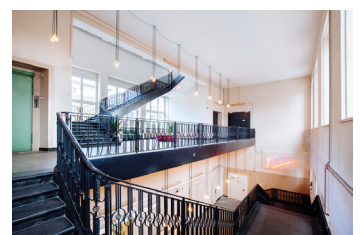
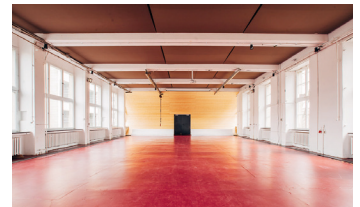
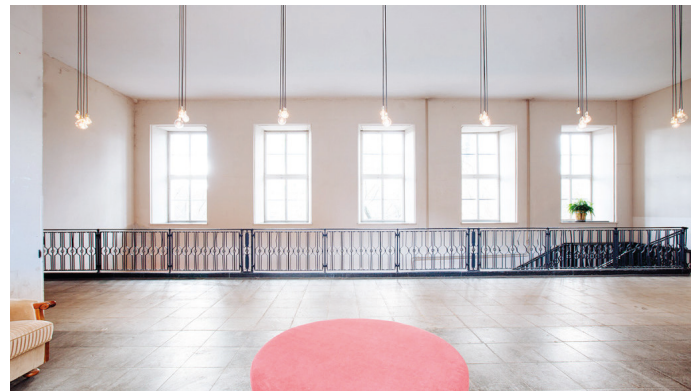
Berlin Schönefeld Airport (SXF) - ca. 22 km

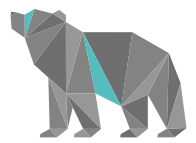




STAGE 01 | DIGITAL LOFT

100-150 SEATS  
STANDING ROOM





STAGE 02 | DIGITAL KUPPEL

50 SEATS  
STANDING ROOM





8:30 – 9:00

### Doors Open

Welcome Coffee & Tea

9:00 – 9:30

### Opening



**Thorsten Gutmann**

Co-Founder | RUSummit 2018

**Welcome Speech**



**Marcel Schrepel**

Co-Founder | RUSummit 2018

**Welcome Speech**

9:30 – 10:30

### Facts & Figures



**Edda Wolf**

Head of CIS/SEE Division | Germany Trade & Invest

**Digital Economy & National Technological Initiative**



**Veaceslav Driglov**

CEO | THINKT Digital

**Digital Transformation in Russia**

10:30 – 11:00

### Advertising



**Maria Dirina**

Senior Account Manager - Europe | Yandex Europe

**Trends in Digital Advertising**

11:00 – 11:30

### Digital Transformation



**Jan Berger**

CEO | 2b AHEAD ThinkTank

**Life and Business in 2030**

11:30 – 12:00

### E-Commerce



**Martin Schierer**

CEO | Otto Group Russia

**Trends in E-Commerce**

12:00 – 13:00

### Lunch Break

Food & Drinks

13:00 – 13:30

### E-Commerce



**Hans-Jürgen Wittmann**

Correspondent | Germany Trade & Invest (GTAI)

**E-Commerce in Russia**



**13:30 – 14:00**

**Entertainment**



**Ben Aris**  
Founder | bne IntelliNews  
Retail in Moscow

**14:00 – 14:30**

**ERP in Russia**



**Jürgen Bächle**  
Managing Director | Artax Rufil Consulting  
Reporting & Controlling – ERP in Russia



**Philipp Rowe**  
Managing Director | Artax Rufil Consulting  
Reporting & Controlling – ERP in Russia



**Aleksey Nazarov**  
CEO | Smart ERP Projects  
ERP Systems in Russia

**14:30 – 15:00**

**Marketing & Media**



**Vladilen Sitnikov**  
Agency Leader | Advertising Expert  
How to Conquer Russian Hearts with Modern Advertising

**15:00 – 15:45**

**Infrastructure**



**Uwe Leuschner**  
CEO | DB Cargo Russia  
Future Visions for Eurasia

**15:45 – 16:00**

**Coffee Break**

Coffee, Tea & Snacks

**16:00 – 16:30**

**Recruiting**



**Dr. Karin von Bismarck**  
Executive Recruiter | Stanton Chase  
Recruiting in Digital Age

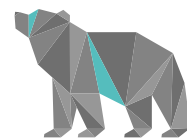
**16:30 – 17:00**

**Web Service**



**Eugene Lisovski**  
CEO | Maps.ME  
How to Stand Out from Big Players in Russia





**17:00 – 18:00**

**German Russian Initiative for Digitalization (GRID)**



**Stefan Kägebein**

Digitalization Committee | German Eastern Business Association  
**Overview on GRID**



**Alisa Prokhorova**

Consultant | Russian Union of Industrialists and Entrepreneurs  
**Digital Economy in Russia**



**Nikita Lebedev**

Head of Communications with Expert Community |  
Skolkovo Foundation  
**Skolkovo and GRID**



**Benjamin Wilkening**

Vice-President for International Investor Relations |  
Skolkovo Foundation  
**Skolkovo and GRID**

**18:00 – open end**

**Evening Program**

Food & Drinks  
Music & Networking



10:30 – 11:00

**E-Commerce**



**Olesja Becker**  
CEO | Shipping Point  
**Cross-Border eCommerce to Russia**

11:00 – 12:00

**Blockchain & Crypto**



**Olga Kasner**  
Attorney-at-Law | Reusch Rechtsanwälte  
**Blockchain and Data Protection**



**Valentin Preobrazhensky**  
CEO | LAToken  
**Blockchain in Economy and Politics**

12:00 – 13:00

**Lunch Break**

Food & Drinks

13:00 – 13:30

**Finance**



**Kate Kazak**  
Chief Risk Officer | ID Finance  
**Big Data and Risk Management**

13:30 – 13:45

**Credit Management**



**Andreas Steinborn**  
Managing Director | Delcreda  
**Credit Management for SME**

13:45 – 14:45

**Law**



**Andrey Slepov**  
Partner | Beiten Burkhardt  
**Foreign Cloud Services in Russia**



**Elena Beier**  
Managing Partner | Beier & Partners  
**Intellectual Property in Russia**



**Tatiana Vukolova**  
Associate Partner | Rödl & Partner  
**Data Protection in Russia and Europe**

14:45 – 15:15

**Insurance Market**



**Gepa Jansen-Klaus**  
Senior Client Manager | Swiss Re  
**Insurance 2.0 in Russia**



**15:15 – 15:45**

**Logistics**



**Alexey Misailov**  
General Director | FM Logistic Customs  
**Customs Clearance in Russia**

**15:45 – 16:00**

**Coffee Break**

Coffee, Tea & Snacks

**16:00 – 16:30**

**Artificial Intelligence**



**George Fomitchev**  
CEO | Endurance  
**Chatbots and Artificial Intelligence**

**16:30 – 17:00**

**Travel**



**Janis Dzenis**  
PR Director | Aviasales.ru  
**Mobile First and Travel Market**

**17:00 – 17:30**

**Industry 4.0**

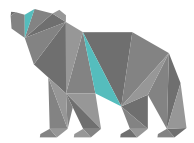


**Mark Belenki**  
Senior Area Sales Manager | Stulz  
**German Engineering for Russian Success, Pt. 1**

**18:00 – open end**

**Evening Program**

Food & Drinks  
Music & Networking



## THANKS TO OUR SPONSORS



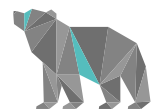
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## SPONSORSHIP OPPORTUNITIES

SPONSORING BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
<b>PRE-EVENT RECOGNITION</b>				
Social Media Promotion	X	X	X	X
Website Presence			X	X
E-Mail Blasts	X	X	X	X
Event-Flyer	X	X	X	X
Press Release		X	X	X
<b>EVENT RECOGNITION</b>				
Logo on Event Sponsor Banners		X	X	X
Logo on Event Stage Banner				X
Corporate Item in Goody Bags			X	X
Branded Company Booth			X	X
Note of Thanks during Presentation			X	X
Sponsored Article & Logo in Official Event Journal				X
Logo in Program Booklet	X	X	X	X
Logo on Goodie Bag				X
Visuals during the event				X
<b>POST-EVENT RECOGNITION</b>				
Outgoing Press Release		X	X	X
Logo in Newsletter		X	X	X
Thank you E-Mail blast	X	X	X	X
<b>COSTS</b>	500 EUR	1,000 EUR	2,500 EUR	5,000 EUR

**Sponsorship Inquiries:**  
[event@rusummit.com](mailto:event@rusummit.com)

THANK YOU & SEE YOU SOON!



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